

## **REMARKS**

### **Introduction**

Claims 1-22 are now pending in the application. Claims 1, 4, 9, 13, 18, and 22 are amended. Reconsideration as to the patentability of the claimed subject matter is respectfully requested in view of the following discussion.

### **Examiner Interview**

Applicant thanks the Examiner for the productive interview on 10/24/2008. Claim amendments consistent with the amended claims above were proposed and discussed. The amendments clarify that “run of images” refer to the textual references that are directly adjoining as opposed to the images to which the textual references refer.

### **35 U.S.C. § 103 Rejections**

Claims 1-6, 8-10, 13-15, 17-19 and 22 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Bhagwat et al. (U.S. Patent No. 6,563,517) in view of Katayama (U.S. Patent No. 7,098,914). Applicant respectfully traverses this rejection.

Applicant has amended the claims to more particularly define that which the Applicant regards as the claimed invention. Support for the amendments is as follows, for example:

the web page document is searched for runs of images. The term “run of images” as used in the present Application includes textual references to images that are directly adjoining, and textual references to images that are conceptually linked by virtue of being included in a common formatting object (e.g., a table or a frame). In the present embodiment, whenever a formatting object includes multiple textual references to images, all of the images within the formatting object comprise a run of images (irrespective of whether the textual references to the images are directly adjoining in a visual sense). Thus, whenever a HTML table includes multiple textual references to images, all of the images within the HTML table comprise a run of images. Similarly, when a HTML frame includes multiple textual references to images, all of the images within the HTML frame comprise a run of images.”) Page 18, lines 4-15.

Accordingly, Applicant respectfully requests this rejection be withdrawn.

## **Conclusion**

Applicant submits the claims are in condition for allowance and respectfully request that the Examiner reconsider the outstanding rejections. The Examiner is invited to telephone the undersigned representative if an interview might expedite allowance of this application.

Respectfully submitted,

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